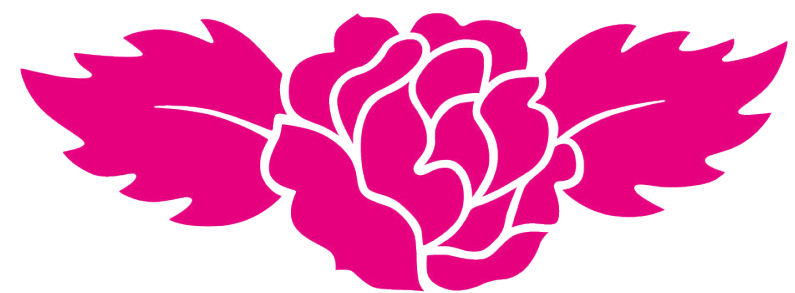




Lelli Kelly



Lelli Kelly SS27 Lookbook



About Lelli Kelly

Lelli Kelly is the Italian footwear brand dedicated to girls.

Lelli Kelly was born in 1992 in Tuscany and over the years has revolutionized the world of children's fashion in terms of product, aesthetic and communication, and has become the most internationally famous and recognized girls' footwear brand.

Since the 90s, the legendary Lelli Kelly television commercials have become a real aesthetic and cultural phenomenon, having delighted entire generations of girls and boys, who, even as grown-ups, continue to remember them with affection and nostalgia.

“Designed for girls” is the slogan that best describes Lelli Kelly's philosophy, since every aspect, from product to communication, is created from girls' point of view and dedicated to them.

The brand arose from the intuition of Attilio Attilieni, president and founder of Lelli Kelly, who wanted to create “Shoes for girls the way girls like them, based on their aesthetic and communicative codes, and always ensuring the quality required by parents”.

Hence Lelli Kelly's corporate mission: to meet both the tastes of girls as well as the needs of parents.

Lelli Kelly is characterized by its lively, intense and sparkling aesthetic, which leads to the creation of products with a unique and exclusive design.

The Italian brand offers all the main types of models and footwear for girls, for looks suitable for any occasion and season of the year. Lelli Kelly products are tailor-made for girls, in the name of quality.

The production process is demanding and meticulous: all the components and materials that make up a Lelli Kelly shoe are carefully selected and subsequently tested, in order to comply with the highest international quality standards.







LINE: DECORATED CANVAS

STYLE: ELOISE HIGH TOP

CODE: LKED 4910 B00 BI02

PRICE: \$ 37.50

ASSORTMENT:

DROP 216

26	27	28	29	30	31	32	33	34	35
1	1	2	2	1	1	1	1	1	1



LINE: DECORATED CANVAS

STYLE: ELOISE STRAP

CODE: LKED 4912 B00 BI11

PRICE: \$ 34.50

ASSORTMENT:

DROP 216

26	27	28	29	30	31	32	33	34	35
1	1	2	2	1	1	1	1	1	1

DROP 093

26	27	28	29	30	31	32	33
1	1	2	2	2	2	1	1





LINE: DECORATED CANVAS

STYLE: ELOISE DOLLY

CODE: LKED 4911 B00 BI11

PRICE: \$ 34.50

ASSORTMENT:

DROP 001

24	25	26	27	28	29	30	31	32	33
1	1	1	1	2	2	1	1	1	1

DROP 383

24	25	26	27	28	29	30	31
1	1	2	2	2	2	1	1



LINE: DECORATED CANVAS

STYLE: ELOISE SANDAL

CODE: LKCD 4890 A00 BI02

PRICE: \$ 32.50

ASSORTMENT:

DROP 093

26	27	28	29	30	31	32	33
1	1	2	2	2	2	1	1





LINE: DECORATED CANVAS

STYLE: SERENA HIGH TOP

CODE: LKED 5416 B00 BI02

PRICE: \$ 37.50

ASSORTMENT:

DROP 184

26	27	28	29	30	31	32	33
2	2	2	2	1	1	1	1

DROP 216

26	27	28	29	30	31	32	33	34	35
1	1	2	2	1	1	1	1	1	1



LINE: DECORATED CANVAS

STYLE: SERENA STRAP

CODE: LKED 5414 B00 BI02

PRICE: \$ 34.50

ASSORTMENT:

DROP 184

26	27	28	29	30	31	32	33
2	2	2	2	1	1	1	1

DROP 216

26	27	28	29	30	31	32	33	34	35
1	1	2	2	1	1	1	1	1	1



LINE: DECORATED CANVAS

STYLE: SERENA DOLLY

CODE: LKED 5415 B00 BI02

PRICE: \$ 34.50

ASSORTMENT:

DROP 383

24	25	26	27	28	29	30	31
1	1	2	2	2	2	1	1



LINE: DECORATED CANVAS

STYLE: SERENA SANDAL

CODE: LKCD 5501 B00 BI02

PRICE: \$ 32.50

ASSORTMENT:

DROP 093

26	27	28	29	30	31	32	33
1	1	2	2	2	2	1	1

DROP 444

26	27	28	29	30	31	32	33
1	2	3	3	3	3	2	1





LINE: DECORATED CANVAS

STYLE: SERENA SANDAL

CODE: LKCD 5501 B00 RO02

PRICE: \$ 32.50

ASSORTMENT:

DROP 093

26	27	28	29	30	31	32	33
1	1	2	2	2	2	1	1



LINE: DECORATED CANVAS

STYLE: ELOISE SANDAL

CODE: LKCD 4890 A00 FU02

PRICE: \$ 32.50

ASSORTMENT:

DROP 093

26	27	28	29	30	31	32	33
1	1	2	2	2	2	1	1



LINE: DECORATED CANVAS

STYLE: EMERALD SANDAL

CODE: LKCD 5503 BGL OR01

PRICE: \$ 32.50

ASSORTMENT:

DROP 093

26	27	28	29	30	31	32	33
1	1	2	2	2	2	1	1



LINE: DECORATED CANVAS

STYLE: CRESSIDA SANDAL

CODE: LKCD 4891 BGL AG01

PRICE: \$ 32.50

ASSORTMENT:

DROP 093

26	27	28	29	30	31	32	33
1	1	2	2	2	2	1	1





LINE: DECORATED CANVAS

STYLE: UNICORN HIGH TOP

CODE: LKED 4150 B00 RO02

PRICE: \$ 37.50

ASSORTMENT:

DROP 093

26	27	28	29	30	31	32	33
1	1	2	2	2	2	1	1



LINE: BALLERINAS

STYLE: OLGA

CODE: LKBA 4833 A00 BI01

PRICE: \$ 24.50

ASSORTMENT:

DROP 122

24	25	26	27	28	29	30	31	32	33
1	1	1	1	2	2	1	1	1	1







LINE: SANDALS

STYLE: EMILY

CODE: LKCV 5511 APT RO01

PRICE: \$ 24.50

ASSORTMENT:

DROP 151

26	27	28	29	30	31	32	33	34	35
2	2	2	2	2	2	2	2	1	1

DROP 216

26	27	28	29	30	31	32	33	34	35
1	1	2	2	1	1	1	1	1	1



LINE: SANDALS

STYLE: NATHALIE

CODE: LKCV 5510 AGL BI01

PRICE: \$ 24.50

ASSORTMENT:

DROP 043

26	27	28	29	30	31	32	33	34	35
1	1	1	1	2	2	1	1	1	1



LINE: SANDALS

STYLE: PERLA

CODE: LKCA 5521 APT BI01

PRICE: \$ 24.50

ASSORTMENT:

DROP 043

26	27	28	29	30	31	32	33	34	35
1	1	1	1	2	2	1	1	1	1



LINE: SANDALS

STYLE: INGRID

CODE: LKCA 5560 A00 BI01

PRICE: \$ 19.90

ASSORTMENT:

DROP 263

24	25	26	27	28	29	30	31	32	33	34	35
1	1	2	2	2	2	2	2	1	1	1	1





LINE: SANDALS

STYLE: NINA

CODE: LKCA 5561 APT RO01

PRICE: \$ 19.90

ASSORTMENT:

DROP 263

24	25	26	27	28	29	30	31	32	33	34	35
1	1	2	2	2	2	2	2	1	1	1	1



LINE: SANDALS

STYLE: NINA

CODE: LKCA 5561 APT BI01

PRICE: \$ 19.90

ASSORTMENT:

DROP 263

24	25	26	27	28	29	30	31	32	33	34	35
1	1	2	2	2	2	2	2	1	1	1	1



LINE: SANDALS

STYLE: RACHELE

CODE: LKCA 4877 A00 AG01

PRICE: \$ 19.90

ASSORTMENT:

DROP 053

[illegible]

LINE: SANDALS

STYLE: ELISA

CODE: LKCA 4875 A00 BI01

PRICE: \$ 19.90

ASSORTMENT:

DROP 053

[illegible]



LINE: SANDALS

STYLE: RITA

CODE: LKCL 5530 A00 LI01

PRICE: \$ 24.50

ASSORTMENT:

DROP 093

26	27	28	29	30	31	32	33
1	1	2	2	2	2	1	1



LINE: SANDALS

STYLE: RITA

CODE: LKCL 5530 A00 RO01

PRICE: \$ 24.50

ASSORTMENT:

DROP 093

26	27	28	29	30	31	32	33
1	1	2	2	2	2	1	1

A cluster of stylized flowers in various shades of pink and magenta, arranged in a curved pattern in the top-left corner.

Lelli Kelly



Designed for Girls

A cluster of stylized flowers in various shades of pink and magenta, arranged in a curved pattern in the bottom-right corner.